

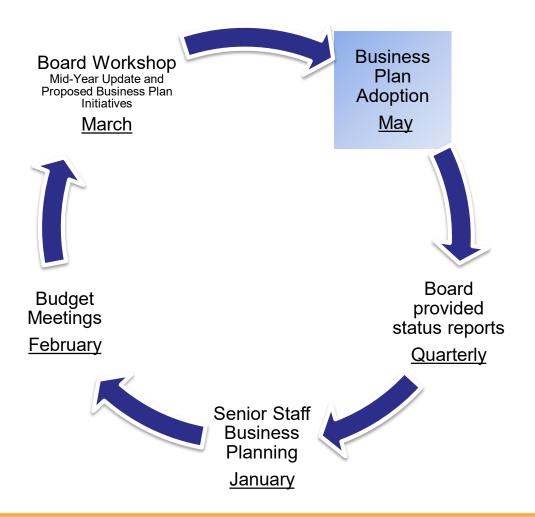
Fiscal Year 2021-22 Business Plan & Operating Budget

May 20, 2021

www.calhfa.ca.gov



Business Planning Cycle





Business Planning Backdrop

– Single Family

– Multifamily



- Special Programs



Fiscal Year 2021-222 Proposed Business Plan

| Goal #1 | Promote state-wide affordable housing production and opportunities for homeownership while maintaining financial independence and flexibility in the marketplace |
|---------|--|
| Goal #2 | Promote operational efficiencies through the use of technology and the implementation of best practices |
| Goal #3 | Collaborate with other housing entities, lenders (both public and private), and stakeholders who complement CalHFA's lending objectives and policy priorities to deliver effective, inclusive and innovative housing solutions |



Single Family Programs

Fiscal Year 2021-22

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Goal #1 – Promote state-wide affordable housing production and opportunities for homeownership while maintaining financial independence and flexibility in the marketplace

Promote inclusive and sustainable homeownership opportunities by expanding product offerings while serving a broad range of income and housing types

- Target \$3.0 billion in 1st mortgage loan purchases estimated to generate \$52.0 million in revenue
- Target \$90 million in MyHome down payment assistance loans resulting in \$4.5 million in administrative fees
- Target \$67.5 million in Zero Interest Program (ZIP) subordinate loans for closing cost assistance
- Implement Mortgage Assistance Program
- National Mortgage Settlement Funds
- American Rescue Plan Act
- Implement program to incentivize statewide ADU construction
- Implement Fannie Mae's upload process for Universal Residential Loan Application (Form 1003)



Single Family Lending Programs

| Lend Volume | FY 2020-21 Goals | FY 2020-21 Revised | FY 2021-22 Proposed |
|------------------------|---------------------|-----------------------|------------------------|
| First Mortgage Program | \$ 2.0B | \$ 2.6B | \$ 3.0B |
| Subordinate Lending | \$110M | \$126M | \$158M |
| Totals | \$2.1B | \$2.73B | \$3.16B |

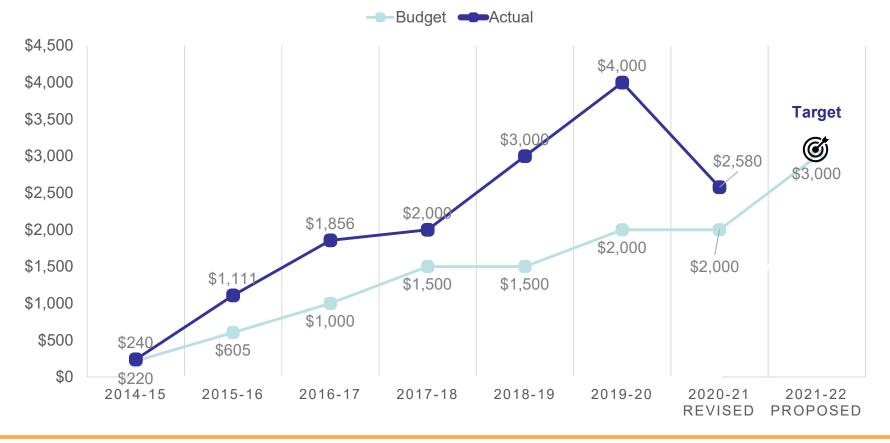
| Revenue Generation* | FY 2020-21 Goals | FY 2020-21 Revised | FY 2021-22 Proposed |
|----------------------------|---------------------|-----------------------|------------------------|
| First Mortgage Program | \$20.0M | \$63.2M | \$52.M |
| Subordinate Lending | \$ 3.5M | \$ 3.8M | \$4.5M |
| Totals | \$23.5M | \$67M | \$56.5M |

* Revenues do not include present value of future annuities from down payment assistance loans



Single Family 1st Mortgage Program

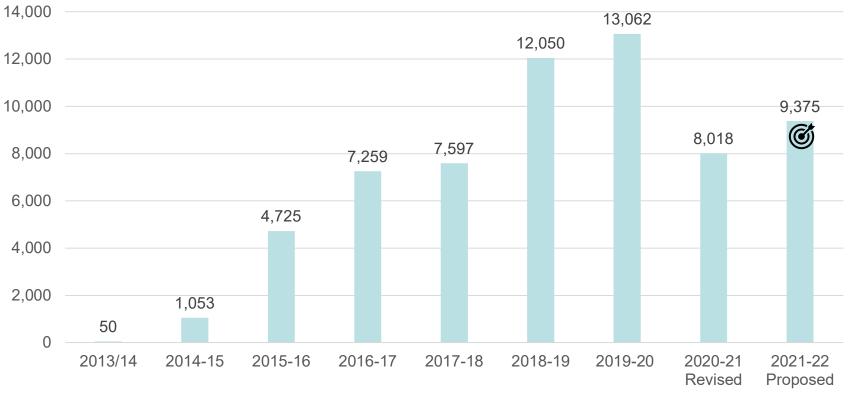
VOLUME (IN MILLIONS)





Single Family Lending

Number of First Time Homebuyers Assisted



FISCAL YEAR



Menu of loan products and clients

| | <u>FHA</u> | VA/USDA | <u>Fannie</u> |
|---|------------|-----------|---------------|
| | | | |
| Down Payment Assistance | | | |
| - School, Fire, VA, New Const, MH, ADU | 3.5% | 3.5% | 3.0% |
| All other borrowers/loans (capped at \$11K) | | | |
| Closing Costs Assistance | 2.0%/3.0% | 2.0%/3.0% | 2.0%/3.0% |
| | | | |
| Home Improvement – 203(k) | Yes | | |
| Home Improvement – HomeStyle Energy Efficient | | | Yes |
| Manufactured Housing | Yes | | Yes |
| Leaseholds | Yes | | Yes |
| Community Land Trusts | | | Yes |
| Non-FTHB – HUD 203(h) for disaster victims | Yes | | |
| HUD 184 Home Loan Guarantee Program | Yes | | |

FY21-22 New Initiatives

Additional assistance for 60%-80% AMI

Future Ideas

Fannie's Duty to Serve



Multifamily Programs

Fiscal Year 2021-22

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Goal #1 – Promote state-wide affordable housing production and opportunities for homeownership while maintaining financial independence and flexibility in the marketplace

Expand multifamily inclusive communities lending opportunities and unit production while addressing preservation needs

- Finance \$1.86 billion in multifamily lending activity for approximately 5,726 units estimated to generate \$4.27 million in fee income
- Continue portfolio preservation strategy to retain portfolio projects set to pay off in the next 5 years
- Continue wind-down of the Special Needs Housing Program (SNHP)
- Create a preservation program term sheet for targeted deals in collaboration with business partners and sister agencies to maximize the use and benefits of recycled bonds
- Continue efforts to expand Conduit Issuance to communities that are underserved and lack capacity



Multifamily Lending Programs

| Lend Activity | FY 2020-21 Goals | FY 2020-21 Revised | FY 2021-22 Proposed |
|---|---------------------|-----------------------|------------------------|
| Conduit Issuance Program | \$714M | \$1,458M | \$1,500M |
| Permanent Loan Conversions Permanent 1 st Lien Loans and Subordinate) | \$102M | \$88M | \$77.4M |
| Permanent Loan Commitments | \$234M | \$326M | \$285M |
| Totals | \$1,050M | \$1,872 M | \$1,862M |

| Revenue Generation * | FY 2020-21 Goals | FY 2020-21 Revised | FY 2021-22 Proposed |
|---|---------------------|-----------------------|------------------------|
| Conduit Issuance Program | \$1.13M | \$2.17M | \$1.00M** |
| Permanent Loan Conversions Permanent 1 st Lien Loans and Subordinate) | \$1.10M | \$1.06M | \$0.62M |
| Permanent Loan Commitments | \$2.04M | \$2.87M | \$2.65M |
| Totals | \$4.27M | \$6.10M | \$4.27M |

*Revenues represent upfront fee income and not present value of future annuities from lending activity

** Reflects changes in conduit fee formula



Multifamily Lending

Volume (In Millions) \$2,500 Target \$1,862 \$2,000 \$1,872 Ø \$1,500 \$1,049 \$936 \$1,000 \$619 \$501 \$500 \$490 \$500 \$342 \$400 \$100 \$365 \$348 \$200 \$59 \$0 2014-15 2015-16 2016-17 2017-18 2018-19 2019-20 2020-21 2021-22 Revised Proposed ----Budget ----Actual Target



Multifamily Lending

Affordable Housing Units Financed





Challenges FY 2021-22

- Limitations on the availability of new bond cap
- After affects of Covid19
 - Increased need
 - Increased costs
- Maintaining a balanced view of the priority of new unit production within a band of affordability from 30%-80% AMI
- Avoiding production delays and funding bottlenecks
- Addressing the high cost of development and the soft cost components at the local, regional, and state level



Opportunities - FY 2021-22

- Potential Changes at the Federal Level
 - Reinstatement of FFB Program
 - Lowering of the 50% Test
 - Stabilization of CRA
- Changes at the State Level
 - Growth and Deployment of Recycled Bonds to augment existing State Resources for new construction and preservation.
 - Regulatory Reform at CDLAC and CTCAC is complete
 - Improved Coordination and Collaboration among state agencies



Continued Priorities

- Multifamily Programs continues it's focus on furthering the top 3 Goals of the approved 2021-22 Business Plan as follows:
 - Production: Our commitment to and deployment of our programs continues to focus on bringing shovel ready projects to construction as soon as possible and as efficiently as possible.
 - <u>Operational Efficiencies:</u> Continued progress with the new Multifamily System which will allow for both the Multifamily Lending and Asset Management Teams to utilize an integrated system as an ongoing data base and loan management tool.
 - <u>Collaboration</u>: Efforts related to Affirmatively Furthering Fair Housing, implementation of the 2021 MIP and expansion of the Bond Recycling Program are all ongoing collaborative efforts that involve a variety of partners from the STO's teams at CDLAC and CTCAC to our partners at HCD and our Stakeholders in the communities and industry.

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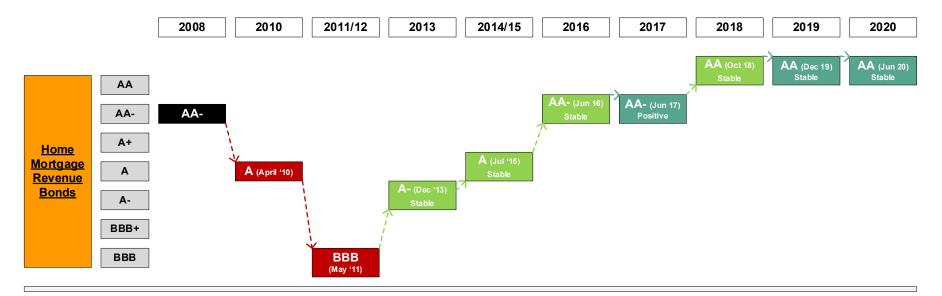
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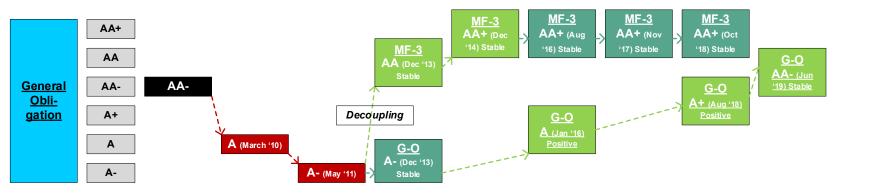
Strengthen Agency financial position by effectively managing liquidity while maximizing return on equity and investment

- Manage balance sheet capital reserves to achieve an AA General Obligation rating and maintain robust liquidity profile
- Establish strategic partnerships to expand financial executions that we can offer to developers
- Expand bond recycling program to preserve up to \$100M of tax exempt volume cap
- Migrating LIBOR to a new index for Agency's legacy swap instruments
- Eliminate all variable rate bonds



History of CalHFA's ratings from S&P's







History of ratings from Moody's





Goal #2 - Promote operational efficiencies through the use of technology and the implementation of best practices

Promote operational efficiencies and improve agency management reporting

- Expand use data visualization and mapping needs throughout Agency reports; internal and external using GIS and PowerBI
- Agency-wide E-Signature Project (State Memo 20-07) (E-Taskforce)
- Complete transition of Multifamily origination and asset management activities to a new single-system platform
- Upgrade Microsoft Great Plains (GP) Software
- Continue the Agency's digital transformation (i.e. expanding Cloud strategy; improve telework experience)
- Work with division managers to identify risks associated with agency activities in compliance with the State Leadership Accountability Act (SLAA) report



Goal #3 - Collaborate with other housing entities, lenders (both public and private), and stakeholders who complement CalHFA's lending objectives and policy priorities in order to deliver effective and innovative housing solutions

Establish partnerships to increase opportunities for affordable housing production and preservation

Affirmatively Further Fair Housing

- Build and maintain relationships with State and Federal legislators and their staff to provide them with technical assistance; advocate for affordable housing in CA, including resources to stabilize housing portfolio during and post COVID-19 crisis
- Through the Capitol Collaborative on Racial Equity (CCORE) cohort, develop a Racial Equity Action Plan
- Increase outreach to socially disadvantaged communities to raise awareness of CalHFA resources such as housing counseling and sustainable, affordable homeownership programs to help build generational wealth for families who have experienced government regulated discrimination.

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FY 2021-22 Business Plan

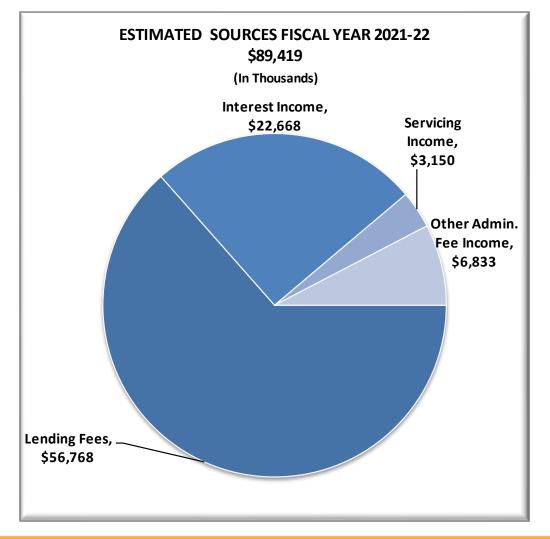
Questions?



CalHFA Operating Budget Fiscal Year 2021-22

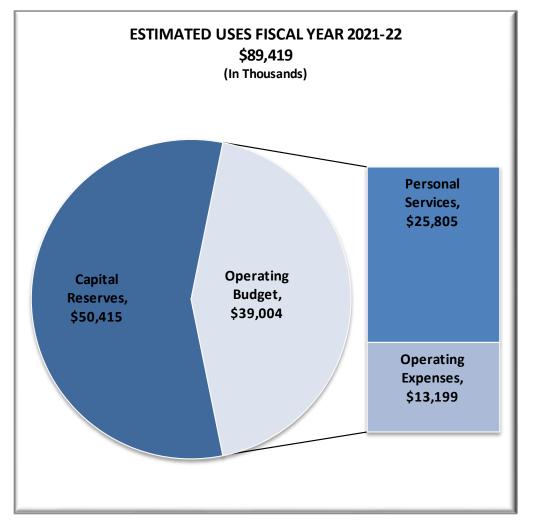


Fiscal Year 2021-22 Budget





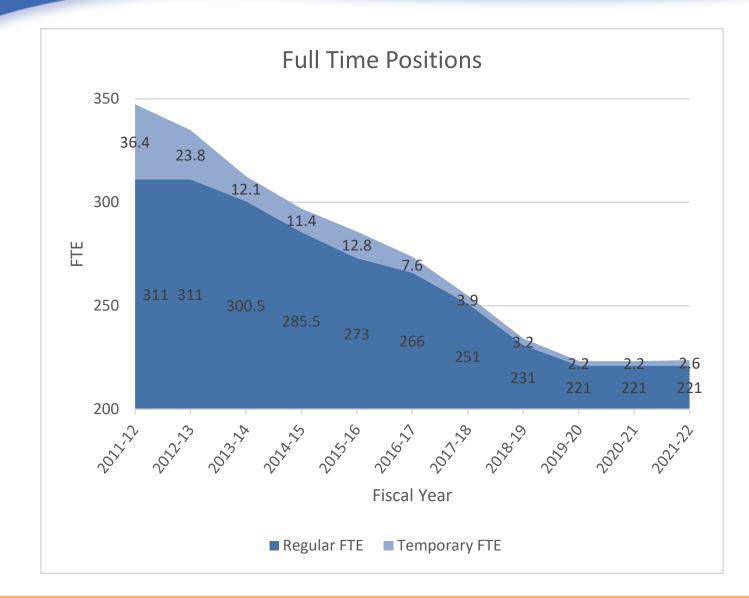
Fiscal Year 2021-22 Budget





| CALIFORNIA HOUSING FINANCE AGENCY Fiscal Year 2021-22 OPERATING BUDGET (IN THOUSANDS) | | | | | | | | |
|---|------------------------------|------------------------------|------------------------------|------------------------------|------------------------------|-------------------------------|----------------------------|-------|
| | Adopted Budget 2016-17 | Adopted Budget 2017-18 | Adopted Budget 2018-19 | Adopted Budget 2019-20 | Adopted Budget 2020-21 | Proposed Budget 2021-22 | Variar FY 20/21 21/2 | to FY |
| OPERATING EXPENSES | | | | | | | | |
| Salaries and Benefits Benefits | 29,683 | 29,131 | 28,642 | 28,806 | 25,565 | 25,607 | 42 - | 0% |
| Reimbursements | (599) | (512) | (523) | (498) | | | - | |
| Temp Services/Other | 526 | 291 | 230 | 175 | 177 | 198 | 21 | 11% |
| Personal Services | 29,610 | 28,910 | 28,349 | 28,483 | 25,742 | 25,805 | 63 | 0% |
| General Expense | 694 | 827 | 722 | 775 | 745 | 951 | 206 | 22% |
| Communications | 414 | 440 | 417 | 407 | 429 | 384 | (45) | -12% |
| Travel | 480 | 553 | 597 | 638 | 498 | 363 | (135) | -37% |
| Training | 175 | 203 | 209 | 270 | 256 | 242 | (14) | -6% |
| Facilities Operation | 2,825 | 2,919 | 2,974 | 3,115 | 2,868 | 2,894 | 26 | 1% |
| Consulting & Professional Services | 3,861 | 3,460 | 3,008 | 2,867 | 5,634 | 4,311 | (1,323) | -31% |
| Central Administrative Services | 2,624 | 2,254 | 2,317 | 2,699 | 1,860 | 2,083 | 223 | 11% |
| Information Technology | 854 | 813 | 953 | 2,326 | 1,485 | 1,750 | 265 | 15% |
| Equipment | 130 | 130 | 130 | 180 | 170 | 220 | 50 | 23% |
| Operating Expenses | 12,057 | 11,599 | 11,327 | 13,276 | 13,945 | 13,199 | (746) | -6% |
| TOTALS | \$ 41,667 | \$ 40,509 | \$ 39,676 | \$ 41,759 | \$ 39,687 | \$ 39,004 | \$ (683) | -2% |







FY 2021-22 Operating Budget

Questions?